

GLICO presents insurance packages to the Black Stars
.... as they prepare for Brazil 2014.



GLICO, as it has been the tradition over a decade now, has once again provided insurance and motivation packages to the Ghana Black Stars as they prepare for the final qualifying match towards next year's World Cup tournament dubbed "Brazil 2014".

At a large and exciting ceremony held at the Accra Sports Stadium on Tuesday, 3rd September, 2013, after the stars have completed their morning training session, GLICO presented a package made up a GHC 500,000 accident insurance cover and a cheque of GHC 4,000.00 to aid the Stars in their preparation towards the match with the Chipolopolo of Zambia on Friday 6th September, 2013.

Also, to encourage the team to play the outstanding matches for the World Cup, GLICO pledged to pay Two Thousand Ghana Cedis (GH¢ 2,000) for every

winning goal scored in each match. And should the Black Stars qualify for the Brazil 2014, GLICO will host them to a rousing welcome and splendid reception in acknowledgement and appreciation of their excellent performance.

Announcing the insurance packages on behalf of the management and staff of the GLICO Group, Ms. Nana Efua Rockson, Deputy Manager of Corporate Affairs and Marketing, affirmed that the presentation was a demonstration of the corporate social responsibility (CSR) towards the development of sports and games in the country.

She also stated that "GLICO believes that it has to contribute to the socio-economic development of our dear nation Ghana and, since football is the passion of this beautiful nation, we shall not relax in our quest to ensure that our national football teams are well motivated and rewarded to achieve the best for the nation."

Finally, Ms. Rockson seized the opportunity to present a claim cheque for Four Thousand One Hundred Ghana Cedis (GHC 4,100) as payment under the Accident Insurance Cover for the five Black Star players, who sustained injuries during the AFCON 2013 Football Championship.

She expressed regret about the delay in the settlement of the claim, and explained that it was as a result of waiting for the full information on the incident, referring to the saying: "Better late than never."

Sounding confident and hopeful, Ms. Rockson called on the players: "Go all out there; display your exceptional football skills; outshine your challengers and win laurels and honours for our Mother Ghana."

Present at the occasion was an impressive audience consisting of GFA Executive Committee members, Black Star football fans, sports writers and other stakeholders, who have all come to see the Black Stars prepare for their match against the Chipolopolo of Zambia.

On behalf of the Black Stars and the GFA, Mr. George Afriyie expressed appreciation to GLICO for once again coming in to support the national team. He remarked that the Black Stars will go all out to win the match and that this package from GLICO will indeed spur the Stars on as they face their challengers on Friday.

On a note of assurance to the GFA, Ms. Rockson mentioned that GLICO will continue to support the national teams in all their engagements in all tournaments, since “we believe in events and activities which foster unity and portray our identity as Ghanaians.”

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